

REGAL ASSETS VIDEO SCRIPT

Note: Stock photos or video footage can be used, depending on budget and availability of shots.

Visuals and Graphic Effects

OPEN ON VISUAL (STILL OR VIDEO FOOTAGE)
OF A CAR ACCIDENT.

CLOSEUP OF A CAR BADLY DAMAGED.

AMBULANCE LEAVING SCENE OF AN ACCIDENT.

HOME ON FIRE.

HOUSES WRECKED BY A TORNADO.

SHOTS OF A PATIENT IN A HOSPITAL, ANOTHER
IN A CAST, AND A THIRD IN A WHEEL CHAIR.

TRANSITION TO AND SLOWLY PULL IN TO A
PUBLIC DIGITAL CLOCK WITH THE SECONDS
TICKING AWAY.

SHOTS OF STOCK MARKET IN TURMOIL,
FRANTIC TRADING, AND FACES OF PANIC AND
DESPAIR.

SHOTS OF UNEMPLOYMENT LINES,
ABANDONED FACTORIES, FORECLOSED
HOUSES...

PAN A BOARDED UP, DEPRESSED TOWN.

Voiceover and Sound

BEGIN MUSIC (Contemporary, ominous sounding.
Continues underneath.) SFX: POLICE SIRENS.

VOICEOVER: You wouldn't dare not insure your car
and leave yourself vulnerable to costly collision
damage...

or a crippling liability lawsuit.

You insure your home to protect against fire...

and ever more frequent natural disasters.

You have health insurance to pay for catastrophic
illnesses...injuries...and debilitating medical
conditions.

SFX: A HEARTBEAT, STEADILY GROWING
LOUDER.

Yet in spite of these safeguards, many of us find
ourselves dangerously exposed to another, even
more likely threat.

SFX: CLOSING BELL ON WALL ST.

Economic collapse. Financial ruin. As we witnessed
in horror in 2008, world markets can plummet and
fortunes vanish in minutes.

People everywhere saw their life savings
decimated... their jobs terminated... their houses
seized... and their futures placed in dire jeopardy.

Think it won't happen again?

SHOT OF EXTERIOR OF CAPITOL BUILDING AND ANOTHER OF CONGRESS IN SESSION.

Government has done virtually *nothing* to protect us from the next financial crisis... reluctant to prosecute the criminals who caused the last one...

EXTERIOR AND INTERIOR SHOTS OF WALL STREET AND STOCK EXCHANGE.

allowing Wall St. to continue to manipulate the markets and issue securities no one understands...

SHOTS OF EXTERIOR AND INTERIOR OF BANKS.

letting banks gamble with *your* assets with little risk to their own...

SHOTS OF ASIAN AND EUROPEAN MARKETS, AND STREET PROTESTS.

while the global economy teeters on the brink of another even more terrifying breakdown.

MORE SHOTS OF TRADING FLOOR TUMULT, PLUNGING INDEXES, WAR, AND VIOLENT DEMONSTRATIONS.

You may feel powerless to protect yourself from devastating scenarios like these. But you're wrong. There is one solution that's worked for thousands of years as an antidote to financial chaos.

CUT TO AND PAN A GLEAMING STACK OF GOLD BULLION. SUPER TITLE: "GOLD"

Gold.

MORE SHOTS OF GOLD IN VARIOUS FORMS, INCLUDING, INGOTS, COINS, BARS, ETC.

That's right. Gold. Just putting a modest portion of your assets into gold—as little as 10%—protects you in multiple ways.

ACTUAL CLIP OF TV NEWS ANCHOR.

SFX: NEWS ANCHOR'S VOICE TRAILING OFF: "The Dow Industrials lost over 500 points today..."

SHOT OF DIGITAL INDICATOR SHOWING DOW DOWN HUNDREDS OF POINTS.

First and foremost, in times of severe economic crisis, gold is the one investment that retains its value when all others implode.

GRAPH SHOWING GOLD PRICES INCREASING INCREMENTALLY FROM \$700 IN 2008 TO OVER \$1900 IN 2011.

In fact, it usually appreciates dramatically, as we saw after the 2008 crash when the precious metal soared from roughly \$700 per ounce to over \$1900 by 2011.

PILE OF AMERICAN GOLD EAGLE COINS.

Imagine. When everything else is tanking, your investment in gold could be amassing huge gains... affording you financial stability and peace of mind.

STILL SHOTS OF WARREN BUFFETT, CARL ICAHN, CELEBRITIES PICTURED ON THE REGAL ASSETS WEBPAGE, AND OTHERS.

SHOTS OF SHOPPERS IN SUPERMARKET AND OTHER STORES.

CLOSEUPS OF HIGH PRICES ON FOOD ITEMS, GASOLINE PUMP AND OTHER PRODUCTS.

SHOT OF GOLD IN A VAULT.

SHOTS OF GOLD JEWELRY, GOLD COINS, AND GOLD BEING USED IN MANUFACTURING.

SHOT OF TEN-STORY BUILDING.

CLOSEUP OF GOLD WATCH SURROUNDED BY GOLD INGOTS.

SUPER: REGAL ASSETS LOGO. BENEATH IT A SHOT OF GOLD AND SILVER IN VARIOUS FORMS.

SHOT OF ROLLOVER KIT.
SUPER: GOLD IRA ROLLOVER KIT.

FADE OUT.

Little wonder the savviest investors—from billionaires on down—allocate a portion of their assets to gold.

Gold also protects you against inflation, which is now expected to return with a vengeance.

And if the economy really starts to heat up...watch out. Prices will spike, potentially setting off spiraling inflation that can severely slash your buying power and the value of stocks and bonds.

Gold, however, thrives during periods of inflation, a safe haven that preserves the value of your hard-earned money.

Finally, gold is simply a very smart investment, a rare commodity whose limited supply cannot keep up with the growing global demand for it.

When you think that all the gold mankind has ever extracted from the earth amounts to less than the volume of a 10-story building...you can see why so many are so driven to own it.

It's time you've claimed *your* share of gold. Right now, a recent market correction presents an excellent opportunity to buy before the next run-up.

Don't miss out. At Regal Assets, featured in Forbes Magazine, we make it safe and easy to purchase gold, silver and other precious metals.

See for yourself. Request your FREE Gold IRS Rollover Kit right here...right now. Learn the facts about Gold. It's more than a great investment. It's your economic insurance policy. END MUSIC.